11:30 – 11:40 Welcome!
11:40 – 11:50 Introductions
11:50 – 12:05 Green Teams, Green Paws, and Mobius Updates
12:05 – 12:30 Feedback and report out
   Q #1 What do you feel confuses or frustrates yourself and/or others about recycling?
   Q #2 What would help you (Green Teams) create behavior change among peers and students in your buildings?
12:30 – 12:40 Future Green Teams, Green Paws, and Mobius Resources
12:40 – 1:00 Feedback and report out
   Q #3 What method of communication would you prefer to learn about sustainability initiatives/systematic changes and collaborate with other Green Teams?
Welcome. I hope you all are ready to start another year working together to expand our network of people actively working to build a better tomorrow. Over the past year, I have been so impressed with the variety of GT initiatives. Some teams are working through the Green Paws program, many teams have been working with their peers on waste sorting, and there are also initiatives on healthy working, supporting our bee populations, alternative transportation methods and more. You all have been educating yourselves and your peers. Over 400 people attended the four webinars we organized.
For those of you who missed any of the four webinars on energy, waste, exploring sustainability and diversity, all four of these recordings have been taped. So if you are looking for an easy program to sponsor for your unit or building, all the customizable marketing materials are posted on the GT website under resources. Just pull them down, reserve a room, invite others to join you, watch the webinar together and use the discussion guide afterwards to explore the topic further with your group.
And we have an easy to use tool to learn new healthy habits... the revised Green Paws Program building a better, healthier and resourceful you. We now have over 2000 participants in the program and because you have offered your feedback, we’ve made improvements, including:

- Customizable email templates
- Included the “why is this important”
- A health category added
- And we are experimenting with update calls to share information
Our website is a hub of information including the past AIR newsletters and successes.
AIR newsletters – we changed the format in June so that it is easier to read quickly and focuses on achievements, inspiration and resources. It is automatically sent to GT members. Anyone else can sign up by sending me an email.

Mainstream – A resource to celebrate and inform about what is happening in Penn State’s sustainability world from research, to education, outreach and practices. People can sign up on the sustainability.psu.edu website.
Sadly, Al Matyasovsky retired after 31 years of building our waste management process into a nationally recognized system. Look around this campus and you will see his mark, from the blue bag tailgating program, to the composting system, to our collection of plastic wrap and bags to make into TREX lumber. Did you know that his petition to the state DEP to recycle food waste enabled the University to be the first organization in the state to recycle food waste? He was a visionary and don’t think he will be sitting back swinging his feet on the home porch. Besides playing with his 8 month old grandchildren, he will share his wisdom with others...

Roll out of Mobius – there are still a few buildings that do not have all the correct signage or all the bins to capture compost or miscellaneous plastics, but we’re getting there...
Global events have also affected our program, such as the drop in oil prices from around $100 per barrel a year ago to about $45 today. How does this affect our recycling program? We collect plastics and send them to the Centre County Recycling and Refuse Authority, which in turn, sells them. Plastics are made of oil and therefore it is harder to sell our plastics, including polystyrene (aka Styrofoam).

How can we work with these types of market uncertainties?

Create a committee to work on ways to educate and motivate people to sort their waste and find ways to work with the uncertainties. This group has already been working since June on identifying the barriers to change and building strategic alliances on marketing. We are also recommending that a Waste Task force be created to make cross-departmental decisions. Creation of subcommittees and the hiring of Kaitlynn Hamaty, who will be here shortly. These groups, along with SI are creating materials with current information for you to use on sorting.
Annual Survey Results

110 Green Teams at Penn State campuses

Experience
Skills
Observations
Feedback
Annual Survey Results

72% Educated others on composting and paper, plastic, and miscellaneous plastic recycling

“We placed a special box in our work areas and challenged people to guess how many pieces of miscellaneous plastic we could collect each month. It raised awareness about what miscellaneous plastics are, how they differ from other plastics, and how much we are able to save from the landfill. The closest guess won a prize.”

Kem Ph. G’s Green Team
Feedback

Q #1  What do you feel confuses or frustrates yourself and/or others about recycling?

Q #2  What would help you (Green Teams) create behavior change among peers and students in your buildings?
Planned to be released in October
Future Resources

**Green Teams manual**

**Green Teams events**

**Green Paws check-ins**

**Mobius**

**Why?**
To bring Green Teams together and spark conversation!

**Movie screening** of “Merchants of Doubt” on September 9, 7:00-8:30pm at the State Theatre

**Webinars** on communicating your passion to encourage behavior change

**Lunch** next June to celebrate your efforts
Future Resources

- Green Teams manual
- Green Teams events
- Green Paws check-ins
- Mobius

Monthly conference calls to:
- Share successes
- Answer concerns
- Discover resources

To keep the number of achieving Green Paws offices growing!
Kaitlynn Hamaty is the student intern for Mobius campaign and has designed 10 email templates for Green Teams to send out about what goes where. She will also be going on “roadshows” in the fall to share her expertise and answer questions.
An example of the email templates. You can customize them as you wish, but it's important that the content remain the same so that there is not contradicting information being shared.
If you have questions about mobius, please send them to this email address. They will be forwarded along to Kaitlynn or Lydia to be answered!
Feedback

Q #3 What method of communication would you prefer to:

- Collaborate with Green Teams on programming
- Discover Green Team initiatives
- Learn about systematic changes related to sustainability at Penn State

...and anything else!
Thank you!

green teams